

№16
MARCH

MAKE WAY FOR *the* FAT FURY...

APPROVED
BY THE
COMICS
CODE
AUTHORITY

IND.

AMERICAN
INDUSTRIES
ALCANTARA

HERBIE



12¢

TWO HEADS
BETTER THAN ONE.
WE CLOBBER
FAT FURY!

YOU'LL HOWL AT...
"DON'T MESS AROUND
WITH *the* FAT FURY!"
"IT'S LOVE, LOVER!"



**FAT
FURY**

Good
Gunny

IF YOU LIKE **ESPIONAGE**...**SPY** STORIES TO YOU, JACK...YOU'LL FLIP YOUR LID OVER THIS ONE. IT'S VERY SPECIAL, BECAUSE IT'S ABOUT A VERY SPECIAL KIND OF **SPY** WHO'S GUARANTEED TO FRACTURE YOU. AND WHILE HE'S AT IT, HE PRACTICALLY FRACTURES **HERBIE**...IN...

"DON'T MESS AROUND with the **FAT FURY!**"



THE MINISTRY OF MONKEY BUSINESS, RED CHINA...

IF AMERICA WINS
WAR IN VIET NAM, IT
REAL SOCK IN PUSS
FOR NON. REDS. BUT
HOW WE MAKE
YANKS **LOSE**...
HUH, FELLAS?

SABOTAGE,
THAT'S HOW...
ON THE AMERICAN
HOME FRONT!



I, MAO TSE TUNG, YOUR
PRACTICALLY PERFECT LEADER,
SAY THIS! WHAT US BAD GUYS NEED
IS A **MASTER SPY**: ONE WHO
WON'T BE CONSPICUOUS, WHO'LL
LOOK JUST LIKE ANYBODY
ELSE. A REAL 100% AMERICAN
BOY TYPE, AVERAGE
AND NORMAL AS
BLUEBERRY PIE!



TIME: ONE WEEK LATER.
PLACE: AMERICA...OUTSIDE
THE BIG BUTTERBALL ARSENAL...

WE'VE BEEN WARNED TO BE ON
THE ALERT AND GRAB ANY
BODY OUT OF THE
ORDINARY. HEY...
HERE COMES
SOMEBODY
NOW.

HIM? WHY,
HE LOOKS JUST
LIKE ANYBODY
ELSE-A REAL
100% AMERICAN
BOY TYPE...

...AVERAGE AND
NORMAL AS BLUE-
BERRY PIE!



SEE! I TOLD YOU
HE WAS A REAL
100% AMERICAN
BOY TYPE- JUST
LIKE THE
WRIGHT
BROTHERS!

MOMENTS LATER...

GOOMBYE,
PLEASE...

BA-BOOM!



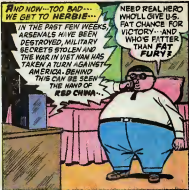
A FEW DAYS LATER...OUTSIDE THE OFFICES
OF AMERICAN MILITARY INTELLIGENCE...

THE DANGER STEMS FROM ENEMY
ALIENS. SO LOOK OUT FOR PEOPLE
WHO AREN'T JUST LIKE THE GUY NEXT
DOOR. REMEMBER, PEOPLE WHO
LOOK DIFFERENT ARE
SUSPECT!



THIS GUY'S OKAY...LOOKS
LIKE GOOD OLD YANKEE
STOCK TO ME!





BANQUET. MAO TSE TUNG, RED CHINESE LEADER, INTRODUCING REAL 100% AMERICAN BOY TYPE, AVERAGE AND NORMAL AS BLUEBERRY PIE.

MEET THE MASTER SPY FOO-MANCHOO, FOLKS, WHO WILL PERSONALLY TELL OF HIS GREAT EXPLOITS AGAINST THE YANKEES!

FIRST WE TELL VERY FINE CHINESE JOKE TO HON. AUDIENCE!

MY NAME FOO... WHAT YOUR NAME?

MANCHOO!

GEZUNDHEIT!

HAW-HAW-HAW!
HO-HO!
YUK-YUK!

NOW SERIOUS! DID GREAT JOB AGAINST AMERICA. SABOTAGED 6 ARSENALS, 4 HOT DOG STANDS...

12 DEFENSE PLANTS, 27 MUNITIONS DEPOTS, 3 PIZZA JOINTS!

LOUSED UP RADAR INSTALLATION...

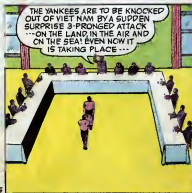
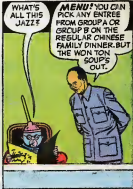
CAN'T HEAR TOO WELL FROM HERE.

SO YOU SEE, FOO-MANCHOO VERY FINE SPY! NOW HAVE MASTER PLAN TO DEFEAT YANKEES ---REAL HUSH-HUSH STUFF!

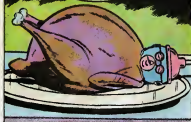
MUST BE KEPT VERY QUIET...

LOUDER! CAN'T HEAR YOU!

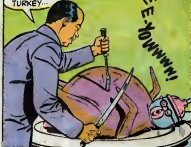
PLEASE TO EXCUSE INTERRUPTION. I, MAO TSE TUNG, WILL NOW REVEAL PLAN! ALL SET...?



THE U.S. FLEET IS ABOUT TO BE SECRETLY ATTACKED BY A FLOTILLA OF RED CHINESE SUPER-SUBMARINES LYING IN WAIT FOR IT! THEN AMERICAN INSTALLATIONS WILL BE PULVERIZED BY A SNEAK ATTACK BY ULTRA-MODERN RED CHINESE PLANES!



AT THE SAME TIME, WE WILL UNLEASH A LAND ATTACK THAT WILL WIPE OUT THE SURPRISED YANKEES! NEXT PLAN IS TO CARVE THIS TURKEY...



THAT SPY AGAIN! AFTER HIM, FOO-MANCHOO... ONLY YOU CAN CONQUER HIM!



CAN DO! WILL DO!



HIM FAST, GAINING ON US.

OH! WAIT, I ADJUST CONTROLS...



...THERE!

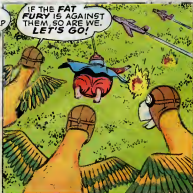


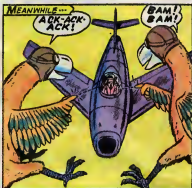
HUH?

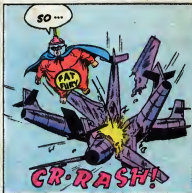


FOO-MANCHOO TOUCHED
A BUTTON ON HIS AMAZING
CONTROL PANEL. ROCKETS!













**BUT YOU DON'T MESS AROUND WITH THE
FAT FURY...NOT UNLESS YOUR
INSURANCE IS PAID UP...**

**MAD
NOW.**

**WHAT
WE
DO
NOW,
FOO?**

**LET'S
TRY
NUMBER
3,
MANCHOO.**

1. EARTHQUAKE
2. ROCKETS
3. CLOUDBURST
4. SHOCK TREATMENT
5. HOT TIME
6. DEEP FREEZE

BLUB!

**HAW-
HAW!
WHAT WE
DO NEXT,
FOO?**

**POLITE THING
MANCHOO...
DRY HIM OFF!
NUMBER 5!**

3. CLOUDBURST
4. SHOCK TREATMENT
5. HOT TIME
6. DEEP FREEZE

**YUK-
YUK!
NOW
NUMBER
6!**

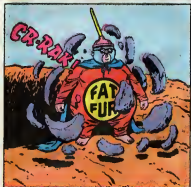
**HO-
HO!
HON.
JACK
FROST
ROU-
TINE!**

THE DREAD NUMBER 6...

**EEE-YA-HA-
HAHHHHH!**

**HEH-HEH!
NOW WE MELT
HIM DOWN
AGAIN...**

**...BY TOSSING
HIM INTO HON.
VOLCANO!**



AWAY-YYY! MAKE
WAY FOR THE FAT
FURY! WHERE'S THAT
FOO-MANCHOO?



HEE-HEE!
YOU TERRIFIC,
FOO!

HO-HO! YOU
COLOSSAL,
MANCHOO!



ULP!

GULP!



PLAYING
DOUBLE-
HEADER
TODAY.



W-WHAT--

---HAPPENED?

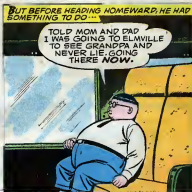
MIND
STICKING
OUT YOUR
JAWZ?



LIKE
SO...?

EXACTLY
LIKE SO.





HEY KIDS!

Learn how you can build this mini-bike with easy to follow plans and instructions.

Now you can build this mini-bike frame for less than \$10! Ideal for errands, paper routes or just plain FUN! Speeds up to 25 mph. Easy to follow plans and drawings.

**RUSH
YOUR
ORDER!**

SEND ONLY \$2!



**ALL
NEW!**

**EASY
TO
BUILD**

Also available racing kart plans and how to convert your bicycle to a motorbike

plans

P.O. Box 478, Denver, Colorado

RUSH my brochure describing plans (I enclose 25c for postage and handling) ☐

HURRY and **RUSH** my mini-bike plans and **FREE** Bonus List (I enclose \$2) ☐

Name..... Address.....

AM-3

FREE FREE! FREE!

Learn how you can buy used engines for \$15 and up, new engines for \$30, parts for mini-bikes and racing karts at discount prices with confidential list, when you order your mini-bike plans!



NEW GAS ENGINES \$25

Amazing new directory tells you where to buy brand new engines for \$25, discount mini-bike and racing kart parts!

Learn how you can buy over 100 bargains at absolutely rock-bottom prices with new directory. Where to buy shrunken heads \$1, cameras 44c, ram-jet engines \$1.50, live sea-horses \$2, gunpowder 44c oz., fireworks formulas and fuse \$1.50, and more!

SEND ONLY \$2!

**RUSH
YOUR
ORDER!**

BIG BONUS LIST AND COUPONS

You will get absolutely **FREE** a bonus list of 10 more exciting buys, and 4 **FREE** coupons good for over a \$5 savings to you when you place your order for the directory. Just send \$2 with the coupon on the right.

bargains P. O. Box 4408, Chicago, Ill. 60680

RUSH information about directory (I enclose 25c for postage-handling) ☐

HURRY and **RUSH** my directory, Bonus list and coupons (I enclose \$2) ☐

Name

Address

City State AC-3



HERE'S HERBIE!



Here's 16th issue I'm bringing all you readers. Sixteen magnificent issues loaded with laughs, pulsing with excitement, filled to gills with greatest adventures in history of world. Why am I so good to you? Good-natured. Sweet type. Handsome, too. Nature's nobleman. Who else would bring you stories like "Don't Mess Around With The Fat Fury" and "It's Love, Lover". Herbie Popnecker, that's who. Want to report, by the way, that disposition is improving by the minute. Turning sunny, gentle. No need to worry any longer about my kicking out all your teeth if you step out of line. Uh-uh. New Herbie no longer goes in for that. Only kick out half your teeth, that's all. Not all I'm doing for you fans, either. Effective next issue, will double number of laughs—triple number of shrieks. See for yourselves if you value health. See me star in "Popnecker The Pilgrim". Gives real lowdown on Myles Standish and what I did about him. Amazing truth about Priscilla and what I did about her. And if you think that's anything, invite you to come along with me in "Adventure At The Center Of The Earth". Haven't lived until you read this one. Get your kicks out of both these astounding, howl-packed yarns in "Herbie" No. 17, April-May issue, on sale about middle of February. Read—then write. Send me letter about how you like my stories. Address to "Herbie", 331 Madison Avenue, New York 17, N.Y. Will print interesting letters if space allows.

"Dear Herbie:-

In issue No. 9, the first story was very funny, but the second one wasn't the best. Will you please bop my brother Howard and my friend Gary with your strongest lollipop? They say you're not better than 'Dennis The Menace'. After that, bop Dennis—then they'll have to like you!

—Charles Warady,

8111 Chappel Ave, Chicago, Ill. 60617."

First story "Lookit All The Herbies"—second story, "Only Robin Hood Can Help

You, Herbie". Maybe second story wasn't the best—was only magnificent and sensational. Will try to do better just to show you how good I can be. Have already arranged for official bopping of both Howard and Gary. Justified, because am better than everybody, even Herbie. Will also take care of Dennis if he talks out of turn. By the way—may bop you, too.

• • •

"Dear Herbie:-

Just finished reading 'Bewara Of The B-Bomb, Buster'. The story was great, as was 'Christopher Columbus Popnecker'. But... I'd fire story writer Shane O'Shea if I were you, because he isn't letting you bop many people anymore. He is making you seem weak! You are the biggest, best blob of fat in the world. Your stories are great and I always buy your comic. Keep turning out a fine mag!

—Jay Geiss,

946 Madison Ave, Plainfield, N.J."

Don't worry about Shane O'Shea... acts under my commands. Toned down on bopping because want to inspire false confidence in bad actors. Soon as they think they've got it made, will come down on them like pile of bricks. Fat bricks.

• • •

"Dear Herbie:-

Your stories are so great that I could jump up and down from laughing so much. Sorry, Herbie, but you are not my favorite comic, but you are my second favorite comic. I enjoy 'Nemesis' and 'Magicman' too. I have numbers 5, 6, 7, 8 and 9 of your magazine—I had more, but I lost them. My cousin, Matthew Grande, thinks that you are a fat blob—his favorites are 'Nemesis' and 'Magicman' too. I'm now going to write you the names of 'Herbie' fans that live on my street. John Fuimano, Robert Fuimano, Joseph Scalatino, Louis Affanoeto and Ronny Barbella. Could you kindly put this letter in your 'Herbie' book—or write back if you know how! Your loyal fan—

—Richard Erace,

728 Ellsworth St, Phila. 47, Pa."

Don't mind your enjoying 'Nemesis' and

"*Magicman*"—they're all in family. "*Nemesis*" appears in "*Adventures Into The Unknown*" and "*Magicman*" in "*Forbidden Worlds*", companion publications. Thought I ought to tell you, though, that have taken care of both of them already. Don't believe it, read "*Gangway For The Three Musketeers*", couple of issues back—in "*Herbie*" No. 14, December-January—was on sale middle of October. Your cousin, Matthew Grande, right. Am fat alob. Very fat. Very alob.

* * *

"Dear Herbie:-

I have just read issue No. 9, June-July, of '*Herbie*'. It is not only superb, stupendous and colossal, but it is way out! I am eleven years old, wear glasses and love lollipops. Once, just once, I would like you to bop me with a lollipop.

—Roger Halstead,

1208 Wards Ferry Rd., Lynchburg, Va."

Right about No. 9, but even more so. Ever-loving, ever-loving best. Just consulted psychiatrist about your request to be bopped. Psychiatrist had funny name for you. Masochist.

* * *

"Dear Skinny:-

When I first began reading '*Herbie*', you seemed to be the fattest, plumpest thing in creation. But lately, I have noticed that slowly but surely, you are losing weight. Furthermore, in '*Herbie*' No. 9, you are seen stuffing yourself in only four panels. What's up? Have you been eating dietetic lollipops?

—Paul Harrison,

336 E. 25 St., Hamilton, Ont., Can."

Eyesight going back on you, Paul? Am gaining weight steadily—tee! can't have too much of good thing. Eat steadily between issues of this magazine, day and night. Eat anything that won't eat me first. Eat fat lollipops, not dietetic. What's more, better love every rolling acre of me. Don't crowd—plenty to go around. Fat, fat, water fat.

* * *

"Dear Herbie:-

Sure did enjoy '*Make Way For The Fat Fury*'. I've just finished reading it for the 100th time. (Don't bop me, Herbie, I'll read it for the 200th time by tonight!) I also enjoyed '*George Washington's Teeth*'.

I've got only one thing to ask you—how many kinds of lollipops do you have?

—Sammy Seegmiller,

17325 Denker Ave., Gardena, Cal."

How many kinds lollipops? Let's see. All usual flavors. Then there's Mimosa, Caribolic, Buttercup, Azlegrease, Whiffenpoof, Nectar, Ambrosia and all those others. Round figure, 73,836, including hard-to-get cinnamon.

* * *

"Dear Herbie:-

First time I got your '*Herbie*' magazine. I loved it. Can't wait to get your next issue. Was going to draw and send in picture of you, but was afraid you would bop me with this here lollipop. Just got through reading No. 8 . . . thought it was best. Like ice cream, pie, cake, cookies, but lollipops even better. Keep bopping. P.S.: Think your language is the best. Will practice on it every day. You've got best magazine in world!

—Cheryl Bennett,

1809 S. Ohio, Martinsville, Ind."

Let's see. No. 8. Of course . . . one with "*Make Way For The Fat Fury*" and "*George Washington's Teeth*". Liked that issue too, Cheryl. What do you think of me as costume hero? I'm very critical of me, because am only the best. Agree completely that my language is best. Thinking of having changes made . . . all other countries to drop their languages, speak only Herbie in future.

* * *

"Dear Herbie:-

Bop Editor. Make print '*Herbie*' more often. Once month. Otherwise I and all friends will call you skinny. I'll read all '*Herbies*' and so will everyone else. What do you say? Editor had better not answer.

—Johnny Banks, 7092 Canyon Road, San Bernardino, California."

Agree with you "*Herbie*" should appear much more often. But difference of opinion in frequency. You say once month, I say twice day. You and your friends guarantee read all these "*Herbies*"? Don't worry about Editor answering . . . doesn't dare. I just look at him. Starts screaming. Then real fun begins. Fractures and confusions. Don't ever say Editors aren't good for something. Have their place . . . usually hospital bed.

EVEN A TIGER GETS TENDER AT TIMES...AND A LION LONGS FOR HIS LADY!
SO LET'S SEE HOW IT IS WITH THE PLUMP LUMP, IN THE HILARIOUSLY
HEART-RENDING TALE OF

HERBIE,

"IT'S
LOVE,
LOVER!"



SHANE O'SHEA
WROTE DIS, AND
OGDEN WHITNEY
DREWED IT!

SPRING COMING...
LOVE IN AIR. BEFORE
I BUY DAILY SUPPLY OF
LOLLIPOPS, WANT TO TELL
STORY ABOUT HOW I
ALMOST GOT
MARRIED.

LOLLIPOPS

ALL STARTED
WHEN...

EVERY BOY
IN TOWN HAS
VOLUNTEERED
TO HELP THE
BIG CHARITY
BAZAAR...
EXCEPT
YOU,
HERBIE!

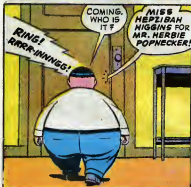
THAT'S
RIGHT.
WHAT
ARE YOU
GOING TO
DO ABOUT
IT?

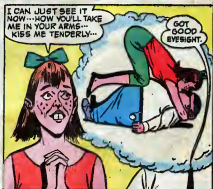
GO
DOWN.
OFFER MY
SERVICES.

ALL THE HANDSOME
BOYS AT SCHOOL
ARE RAFFLING
THEMSELVES
OFF FOR DATES.
BUT LET'S FACE
IT...WHO'D WANT
A DATE WITH
YOU?

CAN'T
UNDER-
STAND...I'M
VERY HANDSOME
TYPE. MUST BE
SOMETHING
I CAN DO FOR
ANYBODY LUCKY
ENOUGH TO
WIN ME.

CHARITY
BAZAAR
HEADQUARTERS

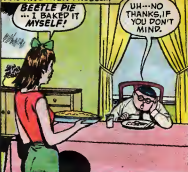




YES, HERBIE HAD HIS PROBLEMS, ALL RIGHT. HEPZIBAH WAS JUST CR-RAZY ABOUT DANCING---

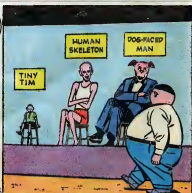
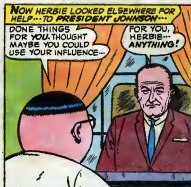


HER HOME-COOKING---THAT WAS ANOTHER PROBLEM---



HERBIE WAS IN A PICKLE, ALL RIGHT---HE NEEDED ADVICE. WHENEVER THAT HAPPENED, HE CALLED UPON HIS FRIEND GILMARTIN, THE GORILLA---





**YOU CAN'T DO THIS, JACK.
YOU'VE GOT TO HAVE POWERS
... LIKE HERBIE'S GOT
POWERS...**

**RING!
RR-RINNNGG!**

**I'M
COMING!
I'M
COMING!**

**COME
RIGHT IN,
LOVER!**

???

**I'M SO GLAD YOU DROPPED
IN, MY GREAT BIG HANDSOME
LOVER! I WANT TO DISCUSS
OUR WEDDING PLANS.
YOU DON'T HAVE TO WORRY
A BIT ABOUT THE COST,
BECAUSE MY FATHER'S
A WEALTHY
MANUFACTURER!**

!!

**HE DOES A BIG
BUSINESS AND HE
CAN AFFORD AN
EXPENSIVE WEDDING.
HE...**

**HMMMM...
YOU BEEN
PUTTING ON
WEIGHT
LATELY...?**

GARR-RRRR...

**I JUST HAVE
TO CONGRATULATE
MYSELF ON GETTING
SUCH A GORGEOUS,
HANDSOME HUSBAND!
ONE GOOD THING
ABOUT YOU, LOVER...
YOU NEVER
CHANGE!**

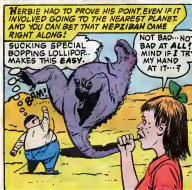
**DID WHAT YOU
TOLD ME AGAIN,
GILMARTIN...
STILL DIDN'T
WORK.**

**THEN THERE'S NO
HELP FOR IT... YOU'VE
GOT TO COME OUT
AND LAY IT ON THE
LINE, HERBIE. YOU'VE
GOT TO SHOW HER
THAT YOU CAN'T BE
PUSHED AROUND,
THAT YOU'RE NOT
LIKE OTHERS.
SHOW HER
YOUR MAGICAL
POWERS!**

AND SO...

**GOT
SOMETHING
TO SHOW YOU,
HEPZIBAH.**

**YES...?
WHAT IS IT,
HERBIE?**



GIL MARTIN, HE SAYS YOUR NAME IS...? OH, MY, MY, HOW HANDSOME YOU ARE--HOW CHIC, HOW LOVELY, HOW MANLY! JUST THE TYPE I'VE BEEN LOOKING FOR ALL MY LIFE!

FOR ONCE, I'M GRATEFUL FOR THOSE BARS!



LET'S HAVE A COZY LITTLE CHAT, SHALL WE? DO YOU MIND? THESE BARS ARE IN THE WAY!

M-HELP...



LET'S GO OVER TO MY PLACE, LOVER. YOU'LL LOVE IT.



THE WAY I SEE IT, WE'LL HAVE ABOUT 500 GUESTS. I WANT SIX FLOWER GIRLS AND A HUNDRED MAIDS OF HONOR--OH, WE'LL BE SO HAPPY TOGETHER, MY GREAT BIG HONEYBUNCH!



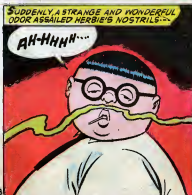
I GIVE UP! WHEN A WOMAN HAS STRENGTH OF MIND LIKE SHE'S GOT, I'M HELPLESS. DO SOMETHING!

AT A LOSS, IF ONLY COULD FIGURE OUT WHERE SHE GETS HER POWERS...



SUDDENLY, A STRANGE AND WONDERFUL ODOR ASSAILED HERBIE'S NOSTRILS--

AH-HHHH...



HE FOLLOWED IT TO ITS SOURCE, BEHIND THE HOUSE... AND THERE...

GO THAT'S IT. SHE SAID FATHER WAS WEALTHY MANUFACTURER, BUT NEVER TOLD ME HE MANUFACTURES LOLLIPOPS. NO WONDER SHE'S GOT ALL THOSE POWERS.

HIGGINS LOLLIPOP CO.

AND NOW...IT'S TOO LATE. SHE'S FOUND ANOTHER LOVE. I'VE LOST GREATEST CHANCE MAN COULD EVER HAVE.

IT WAS THE BIGGEST MARRIAGE OF THE SOCIAL SEASON...

AH, ME...

JUST MARRIED

THAT'S THE WAY IT ALL HAPPENED, NOTHING LEFT FOR ME BUT TRY TO DROWN SORROW IN LOLLIPOPS...

WANT TO BUY LOLLIPOPS... LOT'S OF 'EM.

SORRY, BUT THEY'VE GONE UP IN PRICE. YOU CAN'T POSSIBLY HAVE ENOUGH MONEY FOR THEM!

LOLLIPOPS

WELL, READER, THAT'S STORY ABOUT HOW I ALMOST GOT MARRIED...AND YOU SEE FIX I'M IN NOW. COULD HAVE HAD LOLLIPOPS FREE-MILLIONS OF 'EM.

DID I HEAR SOMEBODY LAUGHING? OKAY, WISE GUY...YOU WANT I SHOULD BOP YOU WITH THIS HERE LAST LOLLIPOP I'VE GOT?

END!

ON YOUR MARK... **GET SET...**

GO MAGICMAN!

MAGICMAN...

GREATEST COSTUME
HERO OF ALL
TIME! AND
ALL YOURS IN
EVERY BLAZING
ISSUE OF THAT
GREAT AMAZING
STORY
MAGAZINE...



DON'T MISS THIS MIRACULOUS MYSTERY MAN WHOSE
MAGICAL MIGHT AND MARVELOUS MASTERY HAVE AMAZED
AMERICA! DON'T MISS AN ALL-STAR LINEUP OF ASTOUNDING STORIES
THAT RUN THE GAMUT FROM STRANGE SUPERNATURAL
TO SIZZLING SCIENCE FICTION! IT'S ALL IN...

FORBIDDEN WORLDS!



PIANO



GUITAR



ACCORDION



VIOLIN



SAXOPHONE

PLAY RIGHT AWAY!

ANY POPULAR
INSTRUMENT

ORGAN TRUMPET
CORNET TENOR BANJO
TROMBONE CLARINET
MANDOLIN UKULELE
STEEL GUITAR

Famous "TEACH YOURSELF" system has you playing your favorite instrument right from the start...even if you don't know a single note now! Quick, easy, inexpensive!

If you are one of the many thousands who have always wanted to play music, yet hesitate to learn because "it takes too long," or "it costs too much" — here's wonderful news! Now, with this modern home-study Course, you can actually play your favorite instrument the very first time you try — and you can go on to master that instrument in a much shorter time than you'd ever imagine possible!

NO "SPECIAL TALENT" REQUIRED

No previous training needed — no "special talent" required. Right from the start, this amazing music discovery will have you playing real melodies instead of practicing tedious scales and exercises. Even the first lessons consist of delightful songs. Clear, simple directions and large, show-how pictures teach you exactly what to do, so you can't go wrong...even if you don't know a single note of music now! Soon you'll be playing ALL your favorite songs and compositions by note!

NO BORING SCALES OR EXERCISES

Over 1,250,000 people the world over have taken up this easy-as-A-B-C way to learn music. It's all so clearly explained, so easy to understand that even children "catch on" quickly. Yes, ANYONE can learn to play piano, accordion, guitar, sax — any of 14 instruments! No inconvenient lesson periods — no expensive hourly tuition. You learn in spare

time of your own choosing. You become your own music teacher...and progress so rapidly or so leisurely as you wish. Lessons are only a few cents each, with valuable sheet music you'll keep always! The whole family can learn for the price of one.

STOP CHEATING YOURSELF OF THESE JOYS

Why not let this U.S. School of Music Course bring the many pleasures of music into YOUR life? Popularity! New friends. Gay parties. Good times. More self-confidence and poise. Extra money from playing or teaching. Possibly even a brilliant musical career. Best of all, the deep personal satisfaction of being able to create your own music — provide your own entertainment!

FREE BOOK

Let us SHOW you the one way to learn music — so EASY — and so much FUN! Clip and mail coupon for our FREE 16 page book. No obligation, no salesman will call. It can make you very much to you for the rest of your entire life — if you will read the coupon TODAY! U.S. School of Music, Fort Washington, New York 11070. (Box 2458-Ln by N. Y. State Education Dept.)

NO OBLIGATION NO SALESMAN



THESE STUDENTS DID IT ... YOU CAN, TOO!



GREAT ENJOYMENT. "I think this is one of the best things I have ever done. I am now 33 and I feel like I am 20." —Mrs. E. Edwards, Missouri

ROAD TO SUCCESS

"I've found out just what I needed to do to succeed in the field of music. I was never instructed to play until I got my first lesson from what others had done. I was in from then, and when I teach and learn, I am happy!" —Mrs. L. Thomas, Kentucky



FEELS WARM AND HAPPY. "I don't have much time to play — just 10 or 20 minutes a day. But when I sit at the piano and play, I feel warm and happy. I feel like I am playing for the first time." —Mrs. Ruth Ross, Idaho



MAKES PLEASURE

"I never thought when I took my first lesson that I would be able to play. I was a little shy at first, but when I sat at the piano and played, I felt like I was playing for the first time. I feel like I am playing for the first time." —Howard C. Ohio



LEARNING IN SHORT TIME.

"I could never have learned music in such a short time if I had taken lessons with a private teacher. Your Course is so interesting and simple. I play it now and then." —Clementine Smith, Louisiana



Check Your Favorite Instrument

- | | |
|------------------------------------------|-------------------------------------------------------|
| <input type="checkbox"/> Piano | <input type="checkbox"/> Tenor Banjo |
| <input type="checkbox"/> Guitar | <input type="checkbox"/> Pipe, Electronic, Reed Organ |
| <input type="checkbox"/> Steel Guitar | <input type="checkbox"/> Ukulele |
| <input type="checkbox"/> Saxophone | <input type="checkbox"/> Clarinet |
| <input type="checkbox"/> Piano Accordion | <input type="checkbox"/> Trombone |
| <input type="checkbox"/> Viola | <input type="checkbox"/> Mandolin |
| <input type="checkbox"/> Trumpet, Cornet | <input type="checkbox"/> Mando |

U.S. SCHOOL OF MUSIC, Studio 3023, Fort Washington, New York 11070

I am interested in learning to play, particularly the instrument checked at left. Please send me your free 16-page illustrated book, "New Way to Learn Music in Your Own Home." NO obligation. No salesman will call.

DO YOU HAVE INSTRUMENT? ☐ Yes ☐ No (Instrument, if needed, supplied at reduced price)

Name
Address

City & State Zip Code